



SUNDAY, MAY 5
2-6 P.M.

The Good Life Back to the 50's

FEATURING

50's-Themed Food & Beverages
Irresistible Artisans on Main Street
Enticing Raffles and Auction
In a nostalgic setting promising a
Queen for a Day experience!



Join us for an afternoon to

SIP SAVOR SHOP & SUPPORT

The Red Devils
Supporting Breast Cancer Families

For vendor or sponsorship information:
410.323.0135 | info@the-red-devils.org



9708 Belair Road Perry Hall 21236



The Good Life Back to the 50's

SIP SAVOR SHOP & SUPPORT

Kick off your Mother's Day celebrations by transporting yourself to the mid-century when you step into **THE GOOD LIFE – BACK TO THE 50's** on Sunday, May 5 at Town Square in Perry Hall.

Experience a unique blending of nostalgia and contemporary culture.

SIP satisfying renditions of fountain shakes, pink squirrels, that perfect martini or an intriguing wine.

SAVOR small bites that conjure memories of chicken pot pie, tv dinners, and diner burgers and dogs.

You'll enjoy a memorable afternoon in the Town Square time machine awaiting your arrival where a carefully curated collection of artisan partners take up residence.

SHOP in the Main Street Marketplace – the perfect place to begin your Mother's Day gifting. If you're looking for that one-of-a-kind treasure for a special woman in your life, you won't be disappointed – houseware, jewelry, accessories, and so much more.

And if you don't find what you're looking for in the Main Street Marketplace ...

SUPPORT the cause and win the Treasure Trunk, an amazing assortment of merchandise, services, and experiences with a total value of \$10,000 to be won by one raffle ticket buyer.

Try your luck on the Basket Raffle; raise your paddle to win a must-have item on the Live Auction, or pick the perfect bar essentials at the Libation Library.



ABOUT THE RED DEVILS

Since our founding in 2002, The Red Devils has served Maryland's breast cancer families by removing obstacles preventing their loved ones from accessing life-saving treatments. We believe no one should have to choose between receiving treatments and paying day-to-day costs of living. Assistance with transportation, family support costs, and medical expenses is available at no charge through The Red Devils and our partner hospitals.

MAKE A LASTING IMPRESSION

PRESENTING: This high-visibility position is available only to one partner. It includes Earlybird Access for five guests, a full color back cover ad in the event program, logo inclusion in all media, and the option to provide SWAG. **\$ 1 0 , 0 0 0**

AUTOMOTIVE: This premium position is available only to one partner. It includes Earlybird Access for two guests, a full page, four-color ad in the event program, logo inclusion in all media, and the option to provide SWAG. **\$ 5 , 0 0 0**

FANTASTIC FEATURES: Associate your brand with any of the seven entertainment experiences by sponsoring the Libation Library, Basket Raffle, Live Auction, The Marketplace, The Treasure Trunk, Club Seats or The Good Guys. Benefits include two Earlybird Access tickets, logo inclusion in all media, half page, four-color program ad, and the option to provide SWAG. **\$ 2 , 5 0 0**

HOSPITALITY: Take pride in sponsoring the Signature Cocktail, the Selfie Studio, Warrior Tributes, and the Sweets Station. Benefits include logo in program, quarter page program ad and an option to provide SWAG. **\$ 1 , 5 0 0**

OVER, PLEASE

A decorative graphic in the bottom left corner consisting of several overlapping starburst shapes in blue and yellow.

MAKE A LASTING IMPRESSION

PRINTED PROGRAM SHOUT OUTS:

Choose from two size options in this year's 5.5"x8.5" program booklet. Use the space to pay tribute to someone, to build your brand, or to generate store traffic with a coupon.

Acceptable media include jpg, png, gif, eps, ai, and pdf files.

Full-page space, 4.5"x8", 4C. **\$ 6 0 0**

Half-page space, 4.5"x4.5", 4C. **\$ 3 0 0**

Business card sized space, 4.5"x2", 3 per page. 4C. **\$ 1 0 0**



GAMES OF CHANCE PRIZES

Don't miss this chance to be at the center of attention as guests vie for the opportunity to win your treasured merchandise, service, or one-of-a-kind experience. The minimum fair market value is \$100 for your total in-kind contribution. The carefully curated items will be featured in the:

- **TREASURE TRUNK** – an irresistible array of items with a total value of at least \$10,000 that will go to one lucky, \$100 ticket buyer.
- **BASKET RAFFLE** – features 25 to 30 gift baskets, restaurant bundles, recreational outings, getaways, electronics, household items, apparel and the like ranging from \$100 to \$500.
- **LIVE AUCTION** – the capstone event of the day captures the audience's attention as they compete for prizes. Minimum fair market value is \$500.

Visibility includes logo on promotional display, digital and printed catalogs.

MAIN STREET MARKETPLACE

As Main Street winds its way through our 1950's set, guests will have a chance to visit and shop with local artisans invited to sell their hand-crafted and/or limited production pieces. If you want to showcase your work in an environment of well-qualified purchasers willing to pay premium prices to support a cause, this is your opportunity. Only a limited number of Marketplace partnerships are available. Participations pay \$100, receive a 10x10 space and must provide their own staging. Additional you must donate at least one, \$100 contribution to the Games of Chance program.

Signage for each Main Street Marketplace shop will be provided as necessary.



PARTNERSHIP COMMITMENT

Thank you

☐ Presenting Sponsor - \$10,000

☐ Automotive - \$5,000

☐ Basket Raffle - \$2,500

☐ Club Seats - \$2,500

☐ The Entertainers - \$2,500

☐ The Libation Library - \$2,500

☐ The Live Auction - \$2,500

☐ The Marketplace - \$2,500

☐ The Treasure Trunk - \$2,500

☐ Custom Crafted _____

☐ Selfie Studio- \$1,500

☐ Signature Cocktail - \$1,500

☐ Sweets Station - \$1,500

☐ Warrior Tributes- \$1,500

☐ Patron Page Ad- \$100

☐ Games of Chance In-Kind

☐ Mainstreet Marketplace Partner

SUPPLEMENTAL FORM REQUIRED FOR IN-KIND

Sponsor Recognition Name: _____

☐ Please send invoice to the following name and address:

Point of Contact Name: _____

Address: _____

☐ Check enclosed for \$ _____ payable to THE RED DEVILS.

☐ Charge my Credit Card for \$ _____

(Please fill out information below)

For Credit Card Only:

Name as it appears on the card: _____


Please Circle: Visa

MasterCard

Amex

Discover

CC#: _____ Exp. Date: _____

 Signature: _____

The Red Devils
Supporting Breast Cancer Families
TheRedDevilsMD.org
410.323.0135

Our mission: To fund services
that improve the quality of
life for breast cancer
patients and their families.