




wine
women & shoes®
BENEFITING THE RED DEVILS

Save the Date!

Sunday, May 3, 2015
Be there. Be giving. Be fabulous.

THE RED DEVILS 2015 WW&S SPONSORSHIP OPPORTUNITIES

For more information about this and other sponsorship opportunities, please contact The Red Devils at 410.323.0135 and speak with Jan Wilson or email jan@the-red-devils.org.

STANDARD SPONSORSHIP PACKAGES			
Program	Description	Suggested Level	Pitch
CO-PRESENTING	Recognition as co- presenting sponsor, co-branded logo placement on all event marketing, including releases, ads, posters, signage, website, e-blasts, etc.; two to 10 VIP tickets.	\$5,000 TO \$15,000 THREE OPENINGS	Align your brand with one of the most passionately endorsed causes in the state, breast cancer support. As the co-presenting sponsor, you will be one of no more than four able to claim – “Maryland’s Wine, Women & Shoes, presented by???” No other MD charity can bring you this unique sponsorship opportunity.
FASHION SHOW	Sponsor-provided slide show display on big screen monitors flanking stage. Logo inclusion on the swag bag, logo placement on all event marketing, including releases, ads, posters, signage, website, e-blasts, etc.; one VIP table of 10.	\$10,000	Your company becomes the center of attention during the 30-minute feature presentation of Wine Women & Shoes. You and your brand will have guests’ undivided attention to deliver your key messages.
AUTOMOTIVE	Opportunity to display vehicle on-site. Logo inclusion on the swag bag, logo placement on all event marketing, including releases, ads, posters, signage, website, e-blasts, etc.; five VIP admission tickets.	\$7,500	Bring your best to the party by showing off your vehicles on our “stage.” Drive the ladies wild by promoting your vehicles at Wine Women & Shoes. Display cars at the entry while working the room at the Signature Event. Photo opps abound.
SHOE GUYS	Logos on Shoe Guy t-shirts and in the event program; sponsor receives Five general admission tickets.	\$5,000 SOLD	Sponsor 20+ charming “Shoe Guys” working the room and engaging more than 300 women. It's a great opportunity to showcase your brand. These men are a targeted group of brand ambassadors who will be the hit of the event.














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<p>KEY TO THE CLOSET</p>	<p>Logo prominently featured on signage and raffle ticket. Program mention. Swag bag insert. Five general admission tickets.</p>	<p>\$5,000</p>	<p>A hundred of keys for sale, and only one will hold the winning match to a collective bounty of donated treasures. The closet contains everything a woman wants—fashion, furniture, closet systems, and gift certificates for services like massage and facials. Your brand will be featured as the Key to the Closet sponsor.</p>
<p>LIVE AUCTION</p>	<p>Logo on big screen display during the live auction, signage live auction promo table, logo on auction paddle. Program mention. Swag bag insert. Five general admission tickets.</p>	<p>\$5,000 SOLD</p>	<p>The Live Auction is perhaps one of the best visibility opportunities of the afternoon. As 300 women settle into their seats eager to bid on fabulous prizes, your brand will appear front on center on the big screen and referred to frequently by the auctioneer.</p>
<p>MARKETPLACE</p>	<p>Logo prominently featured on the banner above the Marketplace entrance and throughout vendor area. Five general admission tickets.</p>	<p>\$5,000 SOLD</p>	<p>As our guest shop the day away, we make sure they know who you are in every available way. Sponsor may underwrite the marketplace and their signage will be placed throughout including prominently featured on banner at entrance of designated marketplace area.</p>
<p>SOMMELIER WINE GLASS, WATER, COFFEE & TEA</p>	<p>Logo on the commemorative WW&S wine glass as well as the labels of 16 ounce complimentary water bottles, on signage at the coffee station; five general admission tickets.</p>	<p>\$5,000 SOLD</p>	<p>Your brand will be hard to miss at WW&S when it's prominently featured every time some takes a sip. 300 discerning consumers will have you to thank when the enjoy pour after pour, no matter their beverage of choice.</p>
<p>RED CARPET STEP & REPEAT BANNER</p>	<p>Sponsor logo on "Step & Repeat" banner. Can be designed by WW&S graphics team. Program mention. Swag bag insert. Two general admission tickets.</p>	<p>\$2,500 SOLD</p>	<p>Unleash the power of the paparazzi with a red carpet moment as guests enter and flash their best smiles in front of a banner splashed with your logo. The moment lives on in social media shares.</p>

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<p>BAG CHECK</p>	<p>Logo prominently featured on signage for the bag check area. Program mention. Swag bag insert. Two general admission tickets.</p>	<p>\$2,500 SOLD</p>	<p>You'll be the one guests thank because they won't have to carry their purchases with them. Instead, they'll trust you and your brand to ease that burden.</p>
<p>TRAY SPONSOR</p>	<p>Logo an embroidered cloth draped over the trays. Two general admission tickets</p>	<p>\$2,500 SOLD</p>	<p>Your branding will be served up on silver platters as the famous Shoe Guys show off shoes and other goodies. Underwrite linens embroidered on a classy cloth draped over their trays.</p>
<p>WALL OF WINE</p>	<p>Logo on the Wall of Wine signage and the bags in which the wines are presented to each purchaser. Two general admission tickets.</p>	<p>\$2,500 SOLD</p>	<p>This high-traffic and visibility option generates impressions not just among the 300 guests eagerly willing to take a chance on going home with a treasured selection, but also every time they reuse the wine bag long after the event is over.</p>
<p>SOLE SUPPORTERS – FIVE OPTIONS FROM WHICH TO CHOOSE</p>	<ul style="list-style-type: none"> • Party Plate • Mirror, Mirror • Valet Parking • Cocktail Napkin • Foot Massage <p>Includes logo and message placement. Sponsor provides promotional elements. One general admission ticket.</p>	<p>\$1,500 x 5 SOLD</p>	<p>Guests will balance their food and wine glasses on acrylic plates featuring your logo. Use window clings to promote your business every time some refreshes. Create valet tickets with your message and a bounce back or leave a calling card in every car. Who won't be using a napkin or two or 10 at WS&S? At the end of afternoon, a foot massage will be just what the doctor ordered. Your logo will make a big impression with any of these three placement and messaging options.</p>
<p>SOCIAL MEDIA GIVEAWAY</p>	<p>Host an online Facebook WW&S event ticket giveaway, presented by sponsor with links to their company website.</p>	<p>\$500 per giveaway</p>	<p>Got Fans? We'll post a ticket giveaway sponsored by your business on our event Facebook. As they enter, they'll be sent to your web link with opportunities for special offers.</p>

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	Presenting sponsor \$20,000	Fashion Show \$10,000	Automotive \$7,500	Wine Glass, Water, Coffee & Tea \$5,000	Marketplace \$5,000	Live Auction \$5,000	Shoe Guys \$5,000	Key to the Closet \$5,000	Various Options \$2,500	Sole Supporters \$1,500
Reservations to Wine Women & Shoes	1 VIP Table	1 VIP Table	5 VIP Tickets	5 Tickets	5 Tickets	5 Tickets	5 Tickets	5 Tickets	2 Tickets	1 Ticket
Recognition in program, invitation, E-Blasts, event signage and Facebook	Full Page Program Ad	¾ Program Page Ad	Half Program Page Ad	Logo	Logo	Logo	Logo	Logo	Name	Name
Recognition on The Red Devils & WW&S websites	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Name & Link	Name
Inclusion of promotional material in SWAG Bag										
Opportunity for a table at event										
Opportunity to Welcome Guests at Event										

Gifts to The Red Devils, a 501 (c) (3) organization, are deductible to the extent permitted by law. A copy of our current financial statement is available upon request by contacting The Red Devils at the above address or by calling 410.323.0135. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage.